



Achalam art gallery

CHITRAMELA 2022

7th International Art Exhibition
Achalam Art Gallery,
979, Lakshmanaswamy Salai,
K.K. Nagar, Chennai - 600 078
Tamil Nadu, INDIA
Artist Application Form 2022

Exhibition Date – 23rd September to 15th October 2022

For Enquiry: E-mail: kalaikudam.chitramela@gmail.com
Mob: 7358656712; 6380899470; 8220781976; Ph: 044-42127682

General Information

Dear Artists,

The 7th International Art Exhibition "Chitramela 2022" will feature works from National and International artists, students of all Fine Arts colleges, and also from individual artists. In addition to paintings, drawings, sculptures, metal reliefs, prints, photography, and digital art.

Application Deadline	10th September 2022. Please note that applications received after this date may not be considered by the Selection Committee of Chitramela 2022. Send the duly filled Application Form together with the necessary information, documents, and original Art work. Incomplete Application with documents will not be accepted.
Selection as an Exhibitor	Submission of the Application Form does not guarantee acceptance to Chitramela 2022. Within next 2 days of the application closing date, rejected artists will be notified and else considered as a final list of Exhibitors to Chitramela 2022. Selection decisions are made by the Selection Committee, whose decisions are final and binding.
Terms & Conditions	Before submitting your application, please read and agree to the terms and conditions.

Achalam Award

The "**ACHALAM AWARD**" will continue to be awarded every year to the top 10 paintings of the artists. Students (below 18 years of age) and artists (18-45 years) will receive prizes separately. Senior artists (over 45 years of age) will not qualify for the competition, but they can exhibit their works with a registration fee of Rs.100 per painting.

Payment Information

PAYMENT TYPE FOR SRI ANNAI KAMAKSHI KALAIKUDAM

 SRI ANNAI KAMAKSHI KALAIKUDAM		 ACCOUNT TRANSFER SRI ANNAI KAMAKSHI EDUCATIONAL TRUST. Ac.no: 007701026845 Iifs code: ICIC0000077
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- Artists participating in the exhibition should pay Rs.500/-,
- Each artist can submit only one work for the exhibition. For each additional painting, a fee of Rs.200/- will be charged.
- All artworks must be the participant's original work and must be properly framed and ready to hang.
- Facilities for frame and hanging will be provided to the Applicants. Additional chargers will be applicable.
- The Exhibitors should send their original Artworks to the following Address:

**Achalam Art Gallery,
979, Lakshmanaswamy Salai,
K.K. Nagar,
Chennai - 600 078
Tamil Nadu, INDIA**

- The Gallery will deduct a commission of 20% on any sales and the remaining 80% will be paid to the artist. At the end of the exhibition, the local artists must take back unsold artwork within 7 working days. For the other national and international artists, the unsold artwork should be collected within 20 working days.
- The Exhibitors must cover all the costs and risks associated with the transport, display, and removal of their artwork. Exhibitors must ensure their exhibits against loss, damage, theft, fire, or any other risks at their own cost. While the Organizers would employ adequate security and take all precautionary measures, they cannot be held responsible for any loss, theft, or damage
- The Organizers will publish an official Chitramela 2022 catalogue. It reserves the right to photograph works for its promotional purposes. Each participant will receive a copy of the Chitramela 2022.
- The maximum size of the works are as given below :
 - Painting- 3 x 4 ft, Printmaking and photography- 2 x 3 ft, Sculpture- 2 x 2 x 3 ft.
 - Extra per square feet cost Rs. 100
 - Through E-mail, a jpeg image of resolution not less than 600kb
 - Through Post, Color photograph of size not less than 4" x 6"

Note : If you are unable to send an original artwork, you can send a photocopy, we will display it. Please contact us if you need more assistance.

Guidelines for exhibiting Sculptures and Photography:

- Sculptural works need to be of strong construction and, most importantly, not present a risk to public safety. As such, sharp edges and protrusion points, and unstable constructions should be avoided. Any glass will need to be zone toughened.
- Photographs can be edited or have additions as long as they are authentic. However, adoptions of works done by other artists or plagiarized works are not accepted.
- Photographs with scripts or drawings such as signatures and borders
- Obscene photographs are strictly prohibited.